A Call to Come Together

NEBRASKA WESLEYAN UNIVERSITY

2012-2013 Annual Report of Giving

Fiscal year: June 1, 2012 to May 31, 2013
A Rallying Call

When Professor Emeritus of English Roger Cognard (’67) wrote a short letter to the Lincoln Journal Star in April about the value of Nebraska Wesleyan University and the liberal arts, I doubt he thought he was stirring the pot.

Then came the anonymous online comments. “[A] liberal arts degree... only says you wasted four years of your life,” said one. “It is pretty much useless as everyone can see,” added another. A third piled on with: “Traditionally, liberal arts degrees were viewed as [a] good, all-around education culminating in a well-rounded individual. That isn’t so today.”

Now, internet trolls will be internet trolls. But this contempt for education shows what the Nebraska Wesleyan community needs to rally against. This climate shapes perceptions of our alumni’s degrees. It ignores the value of Nebraska Wesleyan’s good work. And it fogs the landscape in which prospective students choose a school.

We can come together to improve this environment and strengthen Nebraska Wesleyan. That’s why this annual report is different from those we’ve sent you in the past.

It’s more than a simple summary of our fundraising. More than just a thank you. It’s also a rallying cry—a tool in your hands as we work together to tell Nebraska Wesleyan’s story. That story is one of powerful experiences, transformed lives and amazing outcomes for individual students and entire communities.

I hope you do more than read this report. I hope you rally with us and join in sharing this great university’s unfolding story.

*With deepest gratitude and best wishes,*

John B. Greving
Vice president for advancement

THE PEOPLE BEHIND THE NUMBERS

Nebraska Wesleyan’s approach to raising funds is decidedly more human than what you might see at other schools. No “fundraising machine” here. Just a team of incredibly committed people (a third of them NWU alumni) eager to partner with you to sustain Nebraska Wesleyan University.

John Greving
*vice president for advancement*

Linda Birkes-Lance
*development officer*

Tony Dworak
*major gifts officer*

Rachelle Hadley
*events coordinator*

Vanessa Hanna
*assistant manager of data and donor relations*

Mary Hawk
*director of major gifts*

David Joekel (’02)
*development officer*

Sherry Lindholm
*manager of information systems*

Brenda McCrady
*director of planned giving*

Shelley McHugh (’91)
*director of alumni relations*

Susan Miller (’90)
*development officer*

Jody Navratil
*administrative assistant for advancement*

Erika Paschold (’11)
*coordinator of phonathon*

Gary Reber
*coordinator of advancement communications*

Jackie Rezac
*Archway Fund donor relations manager*

Pamela Smith
*director of advancement services*

Deb Stark
*administrative assistant to the vice president for advancement*

Amy Vasey (’11)
*gift and data specialist*

Nancy Wehrbein (’75)
*director of foundation relations*
Nebraska Wesleyan Is.

Archways magazine is great for reminiscing. We love hearing (and sharing) stories about Nebraska Wesleyan’s past. Just remember that you remain an important part of Nebraska Wesleyan’s present.

“It’s not, ‘Wesleyan was,’” said Shelley McHugh (’91), director of alumni relations. “It’s, ‘Wesleyan is.’” Just like our education continues to serve us throughout our lives, we remain part of the university’s life as alumni, no matter how long ago we earned our degrees.

12 WAYS TO TAP INTO TODAY’S NWU

1. Give.
2. Refer students.
3. Update your information on our alumni directory and connect with classmates at nebrwesleyan.edu/alumni-and-friends/alumni-directory.
5. Attend alumni events, concerts, exhibits and lectures.
6. Follow NWU on Facebook and Twitter.
7. Come to alumni events such as homecoming and holiday parties.
8. Take a class through Wesleyan Advantage.
10. Tell people about your NWU experience.
11. Take an NWU pennant on your next trip and share your photos.
12. Read Archways.

Dollars Raised in 2012-2013 by Gift Type

<table>
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<th>Gift Type</th>
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<tr>
<td>Restricted gifts and Endowment</td>
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</tr>
<tr>
<td>Realized estates and planned gifts</td>
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</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$3,917,000</strong></td>
</tr>
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</table>

Looking for your name?

All those who made gifts in the 2012-2013 fiscal year (June 1, 2012, to May 31, 2013) will receive Nebraska Wesleyan’s exclusive Donor Honor Roll in the mail in the coming days.

Nebraska Wesleyan University’s 2012-2013 audited financial overview will appear in the winter issue of Archways.
STAND ANYWHERE ON CAMPUS AND SEE
the everyday impacts of giving.

Nearly 98 percent of NWU students receive financial aid supported by the Archway Fund and endowed scholarships. That pays for things like the textbooks in this backpack.

Hang a left inside Lucas Hall to find NWU’s donor-supported graphic design lab.

The late Augusta Lux gave these crabapples 25 years ago to mark NWU’s centennial. The shorter ones—also gifts from Lux—are about 10 years younger.

Philanthropy helps us pay professors like Associate Professor of Art David Gracie, who teaches studio courses up here.

The Archway Fund equips the crew who mows the grass and clears the sidewalks.
Myth Busting
SEE WHAT CRITICS GET WRONG ABOUT HIGHER EDUCATION.

We all know how the Great Recession hit U.S. households. It also struck American universities in ways that are less understood. It shrank endowments. It hindered prospective students’ ability to pay for college. And it made many people more skeptical about the worth of a college degree.

As the recovery plods on, endowments have rebounded. Cost cutting and increases in student aid are geared to address families’ ongoing needs. But the most lasting aftereffect of the recession for higher education may lie in the public’s perception of universities themselves.

Here’s our answer to five of the biggest myths we hear about higher education and NWU.

Myth #1.
College is no longer worth it.

Despite anecdotes about student debt and endless job searches, the data—as captured in two recent studies by Georgetown University’s Center on Education and the Workforce—point to college degrees as Americans’ most reliable ticket to economic security.

These data show the clear economic advantage gained by those with a university education. But do those benefits come at too high a cost, specifically at Nebraska Wesleyan University? A look at median student debt and default rates offers a reliable answer.

The perception is that costs are dramatically higher at independent liberal arts universities like NWU. Yet, according to statistics from the National Association of Independent Colleges and Universities, the median level of student debt at Nebraska Wesleyan University is actually $3,400 less than the national average for state school graduates.

The rate at which graduates fail to repay their student debts speaks to a university’s affordability and its effectiveness at preparing people for success after graduation. A default rate above the national average suggests a university is charging its students too much and equipping them too little. And a default rate below the national average suggests a university’s costs are in line with the outcomes it delivers.

Nebraska Wesleyan University’s student loan default rate is far below the national average, indicating that our students leave with reasonable amounts of debt and ample preparation to thrive after graduation.
Myth #2.
College grads aren’t finding jobs.

No job hunt is guaranteed easy. But a Georgetown University study in 2012 shows how much brighter the jobs picture is for educated workers.

During the recession, the U.S. economy shed more than 7 million jobs that required an associate’s degree or less. Over the same period, the number of jobs requiring a bachelor’s degree actually increased.


Throughout the recovery, the economy has continued to shed jobs requiring a high school diploma or less. The recovery’s job gains have leaned heavily toward America’s most educated workers. “More than half of the jobs created in the recovery have gone to workers with a bachelor’s degree or better, even though these highly educated workers make up just a little more than a third of the labor force,” the study’s authors wrote.

Georgetown University, Center on Education and the Workforce, “The College Advantage: Weathering the Economic Storm” by Anthony Carnevale, Tamara Jayasundera and Ban Cheah, 2012

US JOB LOSS/GAIN DURING RECOVERY BY EDUCATIONAL ATTAINMENT (1/2010 – 2/2012)

Nebraska Wesleyan’s 2013 graduates share in the positive national outlook for America’s educated workers. Two-thirds of surveyed NWU seniors had jobs lined up before commencement. They’re securing good jobs, too. Our new grads are teachers, nurses, research analysts, social workers and accountants. The class of 2013 even produced a Disney performer and a minor league baseball player.

And 40 percent of surveyed 2013 graduates are pursuing graduate or professional school in fields like nursing, psychology, medicine, dentistry, public health, forensic science, business and mathematics.

Myth #3.
Tuition covers it all.

Those who believe that tuition is wildly inflated are likely to also believe that tuition alone more than covers a university’s expenses. That’s far from the case at Nebraska Wesleyan University.

In fact, if NWU tried to operate for an academic year (August to May) on tuition dollars alone, accounts would run dry in February. To continue serving students through March, April and May, Nebraska Wesleyan University relies on other sources of revenue, including gifts to the Archway Fund and earnings from the endowment.

SOURCES OF UNIVERSITY REVENUE

Financial overview, winter 2012-2013 Archways
Myth #4.

NWU students don’t need support.

People who hold to the myth about the entitlement of college kids these days likely don’t know many of today’s Nebraska Wesleyan students. Students like Taylor Tacha (‘13), a track and field student-athlete who earned an NCAA Postgraduate Scholarship, studied abroad and worked to prevent human trafficking—all while paying for college herself.

“I had a semester where it just wasn’t adding up,” Tacha recalled. “I went into the Financial Aid Office and talked to Jan [Duensing] and Tom [Ochsner] (’92). They were quick to go out of their way for me personally... It’s not just the scholarship support,” she said. “It’s the understanding. I left there feeling loved.”

Then there’s the story of Kelsey Chaney (’16) of Phoenix, Ariz. Her EFC (expected family contribution to her college expenses) was $0. The opportunity to attend Nebraska Wesleyan University is not something Chaney has taken for granted. “I got the letter back that said that I was accepted [to NWU] and I literally just started crying. I was on my bedroom floor, just crying that I got accepted to one of the greatest schools in Nebraska.”

As her first academic year closed and her classmates moved out of the residence halls to spend the summer at home, Chaney faced a different circumstance. Unbeknownst to Nebraska Wesleyan staff and faculty, this young student didn’t have a place to go home to. She lived in her car for parts of that first summer until the residence halls reopened in the fall.

“Nebraska Wesleyan University is quite literally her home,” said a staff person familiar with her story.

While Chaney’s story is unusual, she isn’t alone in bringing a significant level of financial need to NWU. One in five NWU students comes from a household earning less than $40,000 annually. And nearly half come from households earning less than $80,000.

Myth #5:

The need is too big for one person to make a difference.

Yes, the need is great. But Nebraska Wesleyan University is geared for the long-term. We marked our 125th anniversary this year, and have every intention of passing on a strong and sustainable NWU to future generations. (That way, others can enjoy the university’s 250th anniversary in 2137.)

All it takes to sustain Nebraska Wesleyan University is a strong community that knows the difference between myth and reality—generous people willing to support the things that matter most.

Does that sound like you? Make a gift today at nebrwesleyan.edu/donate
A Growing Roster

PRESIDENTS SOCIETY MEMBERSHIP INCREASES BY 21 PERCENT.

In baseball as in life, no one bats 1.000. But we’ve seen a heartening increase in the number of people willing to go to bat for NWU and give $1,000 or more.

Nebraska Wesleyan’s Presidents Society honors donors who make annual gifts at or above $1,000. In the last year alone, Presidents Society membership has risen by 21 percent to 340 donors.

Imagine a team of 1,000 supporters, each giving at or above the $1,000 level. That’s our goal for Nebraska Wesleyan University’s future.

Interested in learning more about the perks of Presidents Society membership? Call Jody Navratil at 402.465.2124.

TOP 5 CLASSES IN PRESIDENTS SOCIETY MEMBERSHIP

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<th>Class</th>
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<tbody>
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<tr>
<td>1971</td>
<td>15</td>
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<td>1960</td>
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<td>1969</td>
<td>11</td>
</tr>
<tr>
<td>1983</td>
<td>10</td>
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TOP 5 CLASSES IN NEW PRESIDENTS SOCIETY MEMBERS

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<td>1988</td>
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<td>1991</td>
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</tr>
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On Taking First (and Next) Steps

Nathan Price (01) had never made a gift to NWU. He’d had a positive experience on campus—an experience that prepared him well for a career as a systems architect. That career has him working alongside several alumni at Talent Plus in Lincoln, where Nebraska Wesleyan is a popular subject. He’d even spoken a few times with David Joekel (02), a friend and classmate in NWU’s Advancement Office.

But he just never felt a particular need to give—until last spring when he found a postcard in the mail. There’s a fair chance you got one just like it. (It’s OK if you don’t remember. You get a lot of postcards.) But Price remembered it. And its message stuck with him.

Today’s headlines are asking: Is college still worth it?

Price told Joekel that the question struck him as “relevant to people who follow news trends about college, relevant to parents who want their kids to be successful, and relevant to employers who should remain competitive with salaries for recent grads.”

He decided to get involved to help NWU “prove its worth... and make sure people understand the value proposition of a liberal arts degree.”

So he made his first gift. Not a large one. Not a painful sacrifice. But a gift that sent a simple message: “I agree NWU matters. And I’m with you.”

With that all-important first step taken, Price found it easier to take another. And he pledged to make small, monthly gifts to Nebraska Wesleyan, so that his support over time could grow.

Vice President for Advancement John Greving said the university’s success hinges on more people making that decision to get involved. “Nebraska Wesleyan has many fans,” he said, “but too few players. Look at it this way. About 20,000 people receive Archways magazine—and just about all of them have positive feelings about NWU. But fewer than 5,000 of them have decided to come down out of the stands, get into the game and make a gift. We need a larger roster.”

He went on to describe NWU’s team of donors, saying that while the generosity of our donors is remarkable, “statistics show that the burden of leadership is falling on fewer shoulders” over time.

“So we need two things,” Greving said. “We need more people choosing to get in the game with first gifts. And we need more people to accept roles as leaders on this team by taking those significant next steps.”

Next steps could involve making a planned gift. Or joining Nebraska Wesleyan’s Presidents Society, which honors those who give $1,000 or more within the fiscal year. Or establishing an endowed fund, which supports the university in perpetuity through earned interest.

Greving’s message to our team and to our fans still on the sidelines is the same as the one Nathan Price found on that postcard:

A good education matters.
Gifts make it happen.

Generosity and Competitiveness Go Hand-in-Hand for One Alumnus

Something about Nebraska Wesleyan’s alumni participation rate sticks in Chuck Chevalier’s (75) craw. “I say this as a competitive person. Knowing that alumni from Hastings [College] and Doane give to those schools at a higher percentage than we do—that doesn’t sit well with me.”

So the retired superintendent wrote a letter to 143 of his classmates who hadn’t yet given. And inside each he tucked $3.

He asked everyone to give those $3—plus any sum they cared to add—to NWU. The response was strong. The class of 1975 added the most new donors of any class. And its participation rate leapt to third, behind only the small classes of 1933 and 1934.

Chevalier—who earned three graduate degrees after NWU—said he gives because “I feel strongly that I was propelled by my experience at Nebraska Wesleyan.” Then he added, “But if you want to give because you don’t like Doane, that’s OK, too.”
Class Reunion Reminds Alumna of NWU’s Lifelong Impact

Liz (Webster) Aguilar ('58) loved her experience at NWU. Attending her 50th reunion brought back memories and led her to include NWU in her will.

“Nebraska Wesleyan is doing all the right stuff,” she said. “I think they are doing a wonderful job of educating students. More and more are earning Fulbrights and other scholarships, studying abroad and experiencing different cultures—and contributing where they go.

“I loved Nebraska Wesleyan,” she said. “It was a place where I realized a lot more of my potential than I knew I had. Having teachers express confidence in me and then attempting to live up to that confidence—it was a special time in my life.”

Want to make a planned gift to Nebraska Wesleyan? It’s easier than you might think. Brenda McCrady can help you get started. Call her at 402.465.2129.

Looking back got Aguilar thinking about NWU’s future.

Alumnus Honors His Parents’ Teachers

We can all name our most influential professors. We recognize—and occasionally honor—those teachers for helping shape who we are. We may understand that a great teacher’s impact stretches across generations. But how many of us can name our parents’ greatest teachers?

Dr. Paul Riedesel ('71) can. After his parents’ deaths, he and his wife, Joyce ('72) used a portion of their inheritance to honor Marietta Snow and Enid “Doc” Miller through gifts to the endowed funds in their names.

“Here’s a couple of faculty who years and years ago were important to my parents,” Riedesel said. “Mom had studied with Doc Miller and worked on a play [Doc] wrote,” he said. “I knew Miller was a very dear mentor to my mom. That name meant a lot to me.” And his parents referred to Snow as Tante Schnee, which is German for Aunt Snow.

At 105, Alumnus Still Thinks Long-term

Like so many NWU students today, Harold Weary ('33) had to save for college. But before he could start, the Great Depression swept in. He gave his savings to his parents to save the family farm. Then he did something just as remarkable. He set off for NWU anyway—arriving with just $10.

A supportive community saw him through to graduation. He’s shown his thanks ever since with gifts over 80 years.

“If it hadn’t been for my education, it would have been impossible for a farm boy to become an executive,” Weary said. “I give to NWU because I am extremely grateful to the university and community for the help so many people gave me.”

Weary gives to the endowment for its long-term benefits. “I want Nebraska Wesleyan to have a large endowment so it will always operate and be there for people who need it.”
Lots of companies match their employees’ charitable giving. You can learn about your employer’s matching program—or encourage them to start one—by calling your human resources office.
Judith R. Maurer (’69), M.S., chair of the board and chair of the Executive Committee; founder, Low Load Insurance Services, Tampa, Fla.

Matt Harris (’93), B.S., vice chair of the board and chair of the Committee on Board Affairs; president, Arbor Day Foundation, Lincoln, Neb.

Larry L. Ruth (’67), J.D., secretary of the board; of counsel, Mueller Robak LLC, Lincoln, Neb.

Sheryl Snyder, M.A., treasurer of the board and chair of the Finance and Audit Committee; co-founder (retired), Snyder Industries, Inc., Lincoln, Neb.

D. Todd Duncan (’88), B.S., chair of the Advancement Committee; chair, Duncan Aviation, Lincoln, Neb.

E. Susan Gourley, Ph.D., chair, Academic Affairs Committee; superintendent (retired), Lincoln Public Schools, Lincoln, Neb.

Susan Keisler-Munro (’85), M.S., chair of the Student Affairs Committee; senior vice president, chief of operations, Assurity Life Insurance Company; Lincoln, Neb.

Kent Seacrest, J.D., chair of the Enrollment and Marketing Committee; attorney, Seacrest & Kalkowski, Lincoln, Neb.

Kelsey Arends (’14), student, Nebraska Wesleyan University

Jeffrey J. Butterfield (’98), M.B.A., president, Nebraska Wesleyan University Alumni Association; assistant vice president-institutional middle markets, RBC Capital Markets, Lincoln, Neb.


Ben H. Harris, J.D., principal and general counsel, Nebraska Heavy Industries, Lincoln, Neb.

Todd H. Holder (’85), M.B.A., managing director, municipal finance, RBC Capital Markets, LLC, Dallas, Texas


Thomas A. Jackman (’84), Ph.D., associate professor of business administration, Nebraska Wesleyan University

Mary Sanders Jones, M.B.A., vice president and treasurer, Union Pacific Corporation, Omaha, Neb.

Bishop Scott Jones, Ph.D., Great Plains Area United Methodist Church, Wichita, Kan.

Cindy Beasley Karges, M.Div., senior pastor, Grace United Methodist Church, Hastings, Neb.

Richard Legge (’82), M.D., neuro-ophthalmologist, Omaha, Neb.

Rita Lester, Ph.D., professor of religion, Nebraska Wesleyan University

David Maldonado, Jr., D.S.W., director, Center for the Study of Latino/a Christianity and Religions (retired), SMU/Perkins School of Theology, Albuquerque, N.M.

T. J. McDowell, Jr. (’94), M.A., graduation initiative coordinator, Lincoln Public Schools, Lincoln, Neb.


Lawrence Mohr, M.D., Sc.D., professor of medicine and director, Environmental Biosciences Program, Medical University of South Carolina, Charleston, S.C.

Kim S. Moore (’90), M.S.N., president and CEO, Saint Elizabeth Regional Medical Center, Lincoln, Neb.

Frederik Ohles, Ph.D., president, Nebraska Wesleyan University

Bernard A. Olsen (’75), Ph.D., senior research fellow (retired), Eli Lilly & Company, West Lafayette, Ind.


L. G. Searcy, M.B.A., senior vice president, commercial loans, Union Bank & Trust Company, Lincoln, Neb.

Evan Sheaff (’15), student, Nebraska Wesleyan University

Cori Vokoun, B.A., vice president, Sampson Construction, Lincoln, Neb.

GOVERNORS EMERITI

Gordon “Mac” Hull (’59), J.D., president and CEO, Tasty-Toppings, Inc., Columbus, Neb.

Lindy Mullin (’67), Ed.D., coordinator (retired), Lincoln Public Schools, Lincoln, Neb.

F. Thomas Waring (’53), M.D., physician (retired), Fremont, Neb.
NEBRASKA WESLEYAN UNIVERSITY

President’s Board of Advisors 2013-2014

The President’s Board of Advisors was formed in 2006 as a body of ambassadors and advisors to Nebraska Wesleyan. The group meets twice each year to learn more about Nebraska Wesleyan’s current operations and programming, and to act as a sounding board. Its members are invited by the president and include alumni, parents of current and former students and friends of the university from around the nation and world.

Frederik Ohles, chair; president, Nebraska Wesleyan University

Robert F. Bartle (’72), co-chair; attorney, Bartle & Geier Law Firm, Lincoln, Neb.

A. Eugene Crump (’69), co-chair; attorney (retired), Lincoln, Neb.

Julie Anderson (’97), CEO, FPMI Solutions, Washington, D.C.

Greg Berge (’71), vice president, Pennfield Animal Health, Omaha, Neb.

Eugene Braymen (’57), businessman (retired), San Jose, Calif.

Jolene (Munderloh) Braymen (’57), teacher (retired), San Jose, Calif.

Susan Wehrbein-Cassat (’80), church and community volunteer, Overland Park, Kan.

Judy (Hogeland) Cunningham (’63), marketing consultant, Dallas, Texas

Don Dorr (’61), attorney, Buchen, Wise and Dorr, Hanover, Penn.

Ken Ellis (spouse of child of alumni ’35), business advisor, Creative Research Management, Stockton, Calif.

Loretta (Good) Fairchild (’66), professor emerita of economics, Nebraska Wesleyan University.

Mary Lou (Rogers) Fredrickson (’71), Lincoln Public Schools counselor (retired), Bennet, Neb.

Elizabeth (Butler) Hilsabeck (’73), community volunteer, Lincoln, Neb.

Patricia (Johnson) Hoffman (’71), associate administrator (retired), Heartland Area Education Agency, Ankeny, Iowa

Bradley Hurrell (’73), CPA (retired), KPMG, Charlotte, N.C.

Marilyn Hutchinson (’69), owner, Hutchinson and Associates, Kansas City, Mo.

Rev. Nan Kaye-Skinner (P ’06), superintendent, Elkhorn Valley District, Nebraska Conference, United Methodist Church, Norfolk, Neb.


Jane (Paul) Kinyoun (’67), University of Washington Bothell, Secondary Teacher Education Program, Shoreline, Wash.

Judd Knispel (’97), State Farm agent, Council Bluffs, Iowa

Keith J. Maurer (’69), consultant, Low Load Insurance Services, Tampa, Fla.

Cheryl R. Mitchell (child of alumni ’35), president, Creative Research Management, Stockton, Calif.

Vidette (Bullock) Mixon (’74), director of corporate relations, General Board of Pension/Health Benefits, The United Methodist Church, Evanston, Ill.

Mishayla Richardson (’11), senior assurance associate, McGladrey, LLP, Omaha, Neb.

Mervin Riepe (P ’01), health care consultant, Omaha, Neb.

Mark A. Schulze (P ’88), vice president of operations support, BNSF Railway, Argyle, Texas

David Seem (P ’11, P ’13), managing partner, Business Advisors, LLC, Englewood, Colo.

Bart A. Starr (’86), attorney, Winstead PC, Dallas, Texas

Michael Tews (’86), managing partner, Northwestern Mutual Financial Network, Omaha, Neb.

Mark Walz (’88, P ’14), president, treasurer and chief operating officer, Farmers Mutual Insurance Company of Nebraska, Lincoln, Neb.

Jack Wightman (’89), managing attorney, First Data Corporation, Omaha, Neb.

P = parent of alumnus/alumna

Thank you.

Nebraska Wesleyan University exists for you and because of you. For 125+ years, we’ve counted on donors just like you to build this campus, support our worthy students and compensate our outstanding professors and staff.

If you’ve given to Nebraska Wesleyan University, please accept our sincerest thanks.

If you haven’t yet given to NWU, please accept this invitation to start today.

nebrwesleyan.edu/donate

Nebraska Wesleyan University’s Donor Honor Roll will be mailed in the coming days to all those who made gifts to NWU in the 2012-2013 fiscal year, which runs from June 1, 2012, to May 31, 2013.