

FINANCIAL OVERVIEW



Photo by Dan Luedert

Dear Alumni and Friends,

Nebraska Wesleyan University's 2017 financial operations show strong financial growth in an environment of sustained, healthy enrollment. From that footing, we've reinvested in the student experience and gained momentum with construction underway on a new science center.



Our net assets increased 16 percent to \$105 million. We continue to receive strong support from donors through gifts and grants. Market conditions were favorable as endowment earnings were 13.2 percent for 2017. Financial aid distributions continue to rise, reaching \$23.5 million. Still, net tuition also increased to \$26.7 million, up 6 percent from last year. We continue to focus on the value of the education our students receive at Nebraska Wesleyan.

Healthy Enrollment

In fall 2016, for the second consecutive year, we had a first-year class of more than 400. We continued to enroll high-achieving students with the average GPA for the class at 3.6. We continued to focus our efforts on recruiting culturally diverse students. Seventeen percent of the incoming class in 2016 came from minority backgrounds, a 2 percent increase over the prior year. Nebraska Wesleyan also continues to see growth in the joint MSN/MBA degree. The degree provides a unique opportunity for our students to receive their Master of Science in Nursing with an emphasis on the business side of the industry. We were also excited to launch the Master of Education in 2016-17. We anticipate increased enrollment as more educators become aware of the program.

Reinvesting in the Student Experience

We reinvested resources from our increase in net assets toward an athletic practice facility. The 5,400-square-foot facility houses two wrestling mats, exercise equipment, an athletic training room, showers and lockers. We currently have 30 student-athletes on the wrestling team with the opportunity for growth.

Momentum through Construction of a New Science Facility

Through the generous support of alumni, friends, corporations and foundations, we broke ground in April 2017 on the Duane W. Acklie Hall of Science. This building will house our biology, chemistry, and psychology departments. We also received a \$700,000 grant from the National Science Foundation, which will provide substantial support for students in STEM fields.

We look forward to the upcoming year as we enter the public phase of Bold Designs: The Campaign for Nebraska Wesleyan University. This campaign provides an opportunity to advance NWU as a leading national liberal arts university.

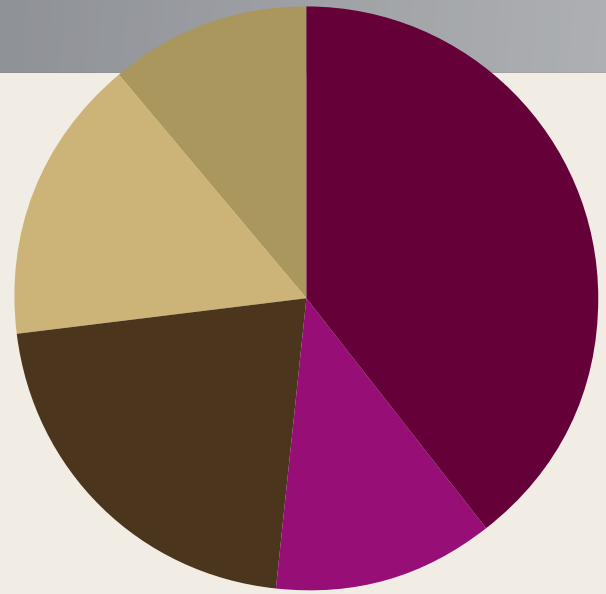
Sincerely,

Tish Gade-Jones ('92)
Vice president for finance and administration

► FINANCIAL OVERVIEW

Assets

Total Assets	\$130,118,000
Total Liabilities	\$24,784,000
Total Net Assets	\$105,334,000



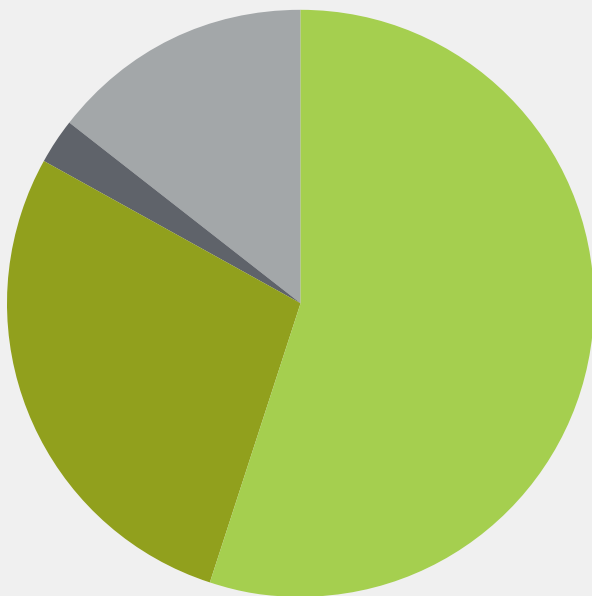
Expenses

Instruction	\$15,760,000
Academic Support	\$4,930,000
Student Services	\$8,536,000
Institutional Support	\$6,311,000
Auxiliary Enterprises & Other	\$4,413,000
Total Expenses	\$39,950,000

► STATEMENT OF ACTIVITIES 2016-17

Revenues

Tuition and Fees	\$50,191,000
<i>Less: Financial Aid</i>	\$23,534,000
Net Tuition and Fees	\$26,657,000
Gifts and Grants	\$13,516,000
Investment Earnings	\$1,240,000
Auxiliary Enterprises & Other	\$6,896,000
Total Revenue	\$48,309,000



Change in Assets from Operations	\$8,359,000
Other Changes in Assets	\$5,978,000
Total Change in Assets	\$14,337,000
Net Assets, Beginning of the Year	\$90,997,000
Net Assets, End of the Year	\$105,334,000