

# FINANCIAL AND FUNDRAISING OVERVIEWS:

## Fiscal Year June 1, 2010 - May 31, 2011

### Dear Alumni and Friends,



By keeping our focus on students, we help to ensure that our primary mission will continue long into the future.

Strong enrollment, careful stewardship and recovering financial markets contributed to Nebraska Wesleyan University's excellent financial performance in 2011. The economic recovery continues to be weak as job growth has yet to accelerate and uncertainties continue around the world and in Washington. Still, our net assets grew 11.7 percent as we continued to build our financial strength and capacity.

Even though significant uncertainty exists, we have continued our focus on student success and persistence, excellence in teaching and learning, and improved access to off-campus experiences. We keep in mind all those times of uncertainty and opportunity the university has traversed in its 124-year history. By keeping our focus on students, we help to ensure that our primary mission will continue long into the future.

In fiscal year 2011, we made significant strides in building our capacity for Advancement. Our steps were designed to support annual operations and provide those endowment resources needed for the perpetual operation of our scholarship programs. These programs, combined with the generosity of

friends and alumni who give to the university, help us deliver a fine liberal arts education of excellent value.

We have now completed the re-roofing of Old Main, installed a new chiller for air conditioning in Cochrane-Woods Library and, thanks to generous support from the Gardner Foundation, expanded and renovated the Abel Stadium press box. The Student Affairs Senate, through an allocation of student fees, made it possible to renovate the meeting rooms in the lower level of the Story Student Center. These renovations provide a much-needed large and flexible meeting space.

We look forward to seeing many of you on campus throughout the school year and deeply appreciate your generous support.

Sincerely,  
Clark T. Chandler  
Vice President for Finance and Administration

### FINANCIAL OVERVIEW

<b>Assets</b>	
Total Assets	\$100,549,000
Total Liabilities	\$25,699,000
<b>Total Net Assets</b>	<b>\$74,850,000</b>

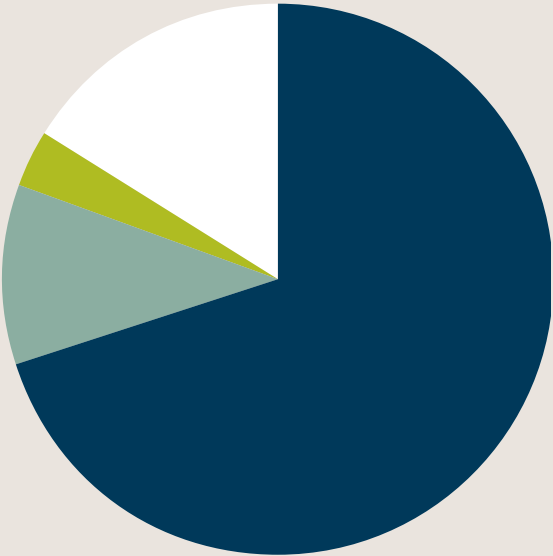
### FUNDRAISING OVERVIEW

<b>Archway Fund</b>	
Unrestricted	\$1,372,924
Restricted	\$1,248,549
<b>Total</b>	<b>\$2,621,473</b>

<b>Major Gifts</b>	
Estates/Deferred Gifts	\$780,466
Grants	\$108,575
Other Gifts	\$569,418
<b>Total</b>	<b>\$1,458,459</b>
<b>GRAND TOTAL</b>	<b>\$4,079,932</b>

### STATEMENT OF ACTIVITIES 2011

<b>Revenues</b>	
Tuition and Fees	\$39,821,000
Less: Financial Aid	(\$15,015,000)
<b>Net Tuition and Fees</b>	<b>\$24,806,000</b>
Gifts and Grants	\$3,694,000
Investment Earnings	\$1,212,000
Auxiliary Enterprises and Other	\$5,643,000
<b>Total Revenue</b>	<b>\$35,355,000</b>



Decrease in Assets from Operations	(\$17,000)
Other Changes in Assets	\$7,853,000
Increase in Assets	\$7,836,000
Net Assets, Beginning of Year	\$67,014,000
<b>Net Assets, End of Year</b>	<b>\$74,850,000</b>

<b>Expenses</b>	
Instruction	\$13,674,000
Academic Support	\$3,898,000
Student Services	\$6,135,000
Institutional Support	\$7,187,000
Auxiliary Enterprises and Other	\$4,478,000
<b>Total Expenses</b>	<b>\$35,372,000</b>



Source: Financial Statements of Nebraska Wesleyan University for the year ended May 31, 2011