

FINANCIAL AND FUNDRAISING OVERVIEWS:

2009-2010 Fiscal Year June 1, 2009 - May 31, 2010

Dear Alumni and Friends,

As we emerge from the severe recession of 2007 to 2009, financial markets and our endowment have recovered significantly, although optimism has yet to return to pre-crisis levels. During this time of stress, we have focused clearly on our strategic initiatives centered around the three elements of the strategic plan.



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A transformative educational experience includes investment in student success and persistence, excellence in teaching and learning, and improved access to off campus experiences. A focus on diversity is exemplified through greater attention to diversity issues in the curriculum and co-curriculum, increased international and multicultural opportunities and increased service learning opportunities.

Secondly, we have worked to enhance our dynamic learning and living environment through new theatre classroom space on 48th Street and the nearby forensic science lab facilities. Two new theme houses were opened this fall focused on both the environment and service learning. The rehabilitation of Greeno Track with a state-of-the-art Mondo™ surface brings us the same fine facility as used in the 2008 Olympic Games.

The third element focuses on resources for the work of the university. A significant increase in our faculty development funds, a new employee orientation program and online employee education are focused on enhancing the effectiveness of all faculty and staff. Rebranding the annual fund as the Archway Fund and broadening its scope has already achieved significant results.

We look forward to continued progress as we move forward into a new school year with a large class of outstanding students.

Sincerely,

Clark T. Chandler

Vice President for Finance and Administration

FINANCIAL OVERVIEW

Assets

Total Assets	\$93,331,000
Total Liabilities	\$26,317,000
Total Net Assets	\$67,014,000

FUNDRAISING OVERVIEW

Archway Fund

Unrestricted	\$1,266,000
Restricted	\$489,000
Total	\$1,755,000

Major Gifts

Estates/Deferred Gifts	\$700,000
Grants	\$332,000
Other Gifts	\$409,000
Total	\$1,441,000
GRAND TOTAL	\$3,196,000

STATEMENT OF ACTIVITIES 2010

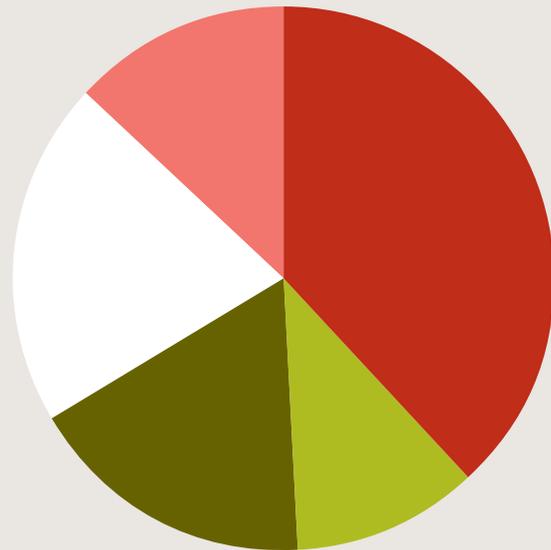
Revenues

Tuition and Fees		\$37,115,000
Less: Financial Aid		(\$13,998,000)
Net Tuition and Fees		\$23,117,000
Gifts and Grants		\$4,292,000
Investment Earnings		\$1,046,000
Auxiliary Enterprises and Other		\$5,097,000
Total Revenue		\$33,552,000



Expenses

Instruction		\$13,278,000
Academic Support		\$3,804,000
Student Services		\$6,028,000
Institutional Support		\$7,066,000
Auxiliary Enterprises and Other		\$4,495,000
Total Expenses		\$34,671,000



Decrease in Assets from Operations	(\$1,119,000)
Other Changes in Assets	\$6,146,000
Increase in Assets	\$5,027,000
Net Assets, Beginning of Year	\$61,987,000
Net Assets, End of Year	\$67,014,000

Source: Audited financial statements of Nebraska Wesleyan University for the year ended May 31, 2010.