Policy title	Category
Web Accessibility	Marketing / Public Relations
Owner	**Approved by**
Marketing / Public Relations	Marketing / Public Relations

Purpose of this policy

Nebraska Wesleyan University is committed to ensuring digital accessibility for people with disabilities. We are continually improving the user experience for everyone, and applying the relevant accessibility standards.

Measures to support accessibility

Nebraska Wesleyan University takes the following measures to ensure accessibility of the NWU website:

- Include accessibility throughout our internal policies.
- Integrate accessibility into our procurement practices.

Conformance status

The Web Content Accessibility Guidelines (WCAG) defines requirements for designers and developers to improve accessibility for people with disabilities. It defines three levels of conformance: Level A, Level AA, and Level AAA. NWU website is partially conformant with WCAG 2.1 level AA. Partially conformant means that some parts of the content do not fully conform to the accessibility standard.

Feedback

We welcome your feedback on the accessibility of NWU website. Please let us know if you encounter accessibility barriers on NWU website:

- E-mail: webmaster [at] nebrwesleyan.edu (webmaster[at]nebrwesleyan[dot]edu)
- Visitor address: 5000 Saint Paul Avenue

We try to respond to feedback within 2 business days.

Technical specifications

Accessibility of NWU website relies on the following technologies to work with the particular combination of web browser and any assistive technologies or plugins installed on your computer:

- HTML
- WAI-ARIA
- CSS
- JavaScript

These technologies are relied upon for conformance with the accessibility standards used.

Assessment approach

Nebraska Wesleyan University assessed the accessibility of NWU website by the following approaches:

- Self-evaluation
- External evaluation

Application of this policy

This policy applies to all new, updated, and existing web content on https://www.nebrwesleyan.edu and https://catalog.nebrwesleyan.edu.

Policy statement

Nebraska Wesleyan is committed to ensuring the accessibility of its web content to people with disabilities. All of the content on our website will meet W3C WAI's Web Content Accessibility Guidelines 2.1, Level AA conformance. Report any issues to webmaster [at] nebrwesleyan.edu (webmaster[at]nebrwesleyan[dot]edu).

Compliance with this policy

Nebraska Wesleyan will review all areas of the website every year. We will use the process described at Website Accessibility Conformance Evaluation Methodology. Reviews are the responsibility of the marketing department. Accessibility checks will be incorporated into the publishing workflow for all new content.

Last revised date March 22, 2021